

Connect is a CIC (Convention Industry Council) preferred provider of education. The following education was provided at Connect 2016 in Galveston, November 15-17, 2016. To learn more about what is required for the application process, please visit conventionindustry.org.

This program is not endorsed, accredited, or affiliated with the Convention Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program.

Tuesday, November 15

4:30–5:30 p.m.

- Advocacy: Engage & Activate
Presented by Roger Rickard
⌚ **1 hour/A. Strategic Planning**

Wednesday, November 16

9:30-10:30 a.m.

- The UNconventional CVB Experience
*Presented by Mia Monroe, CSEP, CGMP, CMP,
Dottie Bossley, Jennifer Aklar, CTA*
⌚ **1 hour/E. Human Resources**
- How to Influence Decision-Makers
Presented by Dr. Paul O. Radde, Ph.D.
⌚ **1 hour/F: Stakeholder Management**
- Reenergizing Your Volunteers
Presented by Lynne Wellish
⌚ **1 hour/E. Human Resources**

Wednesday, November 16

4:15-5:15 p.m.

- Create a Meeting Architecture That Facilitates Learning, Engagement and Participation
Presented by Dr. Paul O. Radde, Ph.D.
⌚ **1 hour/G: Meeting or Event Design**
- The AV Workshop
Presented by Matt Clouser
⌚ **1 hour/G. Meeting or Event Design**
- Understanding DMO Relevancy
Presented by Roger Rickard
⌚ **1 hour/F: Stakeholder Management**
- Could You Just Do One More Thing?
Presented by Lynne Wellish
⌚ **1 hour/B: Project Management**

Name _____

Company/Organization _____

Email Address _____